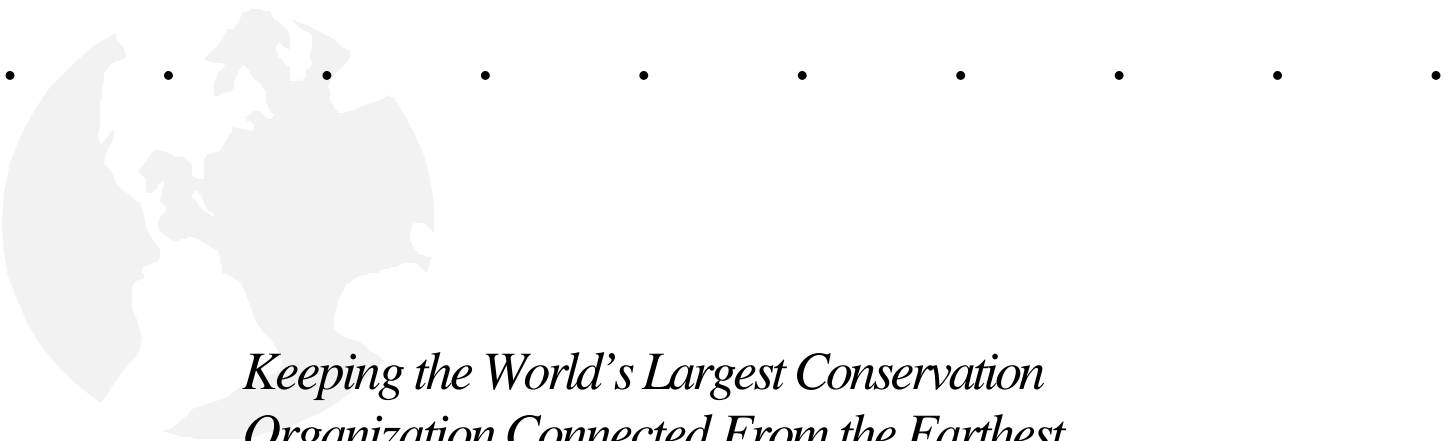




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## Case Study

# GRICtraveler™ Corporate Remote Access



*Keeping the World's Largest Conservation  
Organization Connected From the Farthest  
Corners of the Globe*



# GRICtraveler™ Corporate Remote Access

Keeping the World's Largest Conservation Organization Connected

From the Farthest Corners of the Globe

## World Wide Fund for Nature Chooses GRIC for Remote Internet Access

Busy signals.

Annoying service outages.

Crackling lines.

Exorbitant phone bills.

If you travel or telecommute, chances are you've experienced all of this. The problems of connecting to the Internet from remote locations. The costs in time and money that make it hard to get the job done. That's life without GRIC Communications. To see what life would be like with GRIC's global Internet roaming solution – GRICtraveler Corporate Remote Access – read on and discover reliable roaming without the hassles.

From Tanzania to China, Greece to Spain, the 4.7 million employees and supporters of World Wide Fund for Nature (WWF) rely on easy-to-use GRICtraveler Corporate Remote Access for low-cost worldwide Internet access.

*“WWF employees and supporters travel constantly, protecting wetlands in Schnias, Greece, managing protected areas in Tanzania, preventing logging in a panda habitat in Southwest China, and conserving wildlife in Nepal – just to name a few projects. Having instant connections to email and our corporate network is critical to our work, especially when negotiating complex, sensitive conservation policies. We use GRICtraveler every day to keep connected with each other and the information we need.”*

*Dr. Bruce Bunting, Vice President, World Wide Fund for Nature (formerly World Wildlife Fund)*

In 1999, WWF chose GRICtraveler Corporate Remote Access as its remote access service to keep employees connected to email and the WWF database while working remotely. GRICtraveler Corporate Remote Access provides global reach, security, and quality connections – all at significant cost savings. It works by connecting employees to the Internet via the GRIC Alliance Network – a global alliance of Internet Service Providers and telecommunications companies that make their local access points (called points of presence or POPs) available to each other. When WWF employees travel, they simply use GRICdial™ – the simple, user-friendly dial-up software – to locate the nearest POP in the GRIC network and log in.

*“What we needed most was simplicity. We’re conservationists, not technical gurus. GRICdial’s intuitive interface promotes better communication among all of us when we travel.”*

Reliable, remote access for WWF employees is a straightforward process, whether they are working from home or on the other side of the world. They just launch the GRICdial software and follow three simple steps for local online connections in thousands of cities around the globe to research on the Internet, check email, and link with their corporate Intranet.

After establishing a connection to the Internet, GRICdial enables users to automatically launch the applications they want. For example, users can easily custom-configure GRICdial so that it launches their browser, email, or VPN client software.

Timesaving features of GRICdial include the integrated POP phonebook and self-updating POP information. The phonebook helps users easily locate remote POPs off-line, so they eliminate the extra step of obtaining access numbers preceding a trip. And the self-updating POP feature ensures that users always have current POP information and don’t waste time dialing out-of-date numbers.

**Point. Click. Connect.**

Step 1: Launch GRICdial.

Step 2: Search the user-friendly phone book and select a local point of presence (POP).

Step 3: Click to connect; enter log-in ID and password to complete connection.

*“Toll-free dial-up lines from Europe and Asia to United States are really slow—about 9.6k—and charges are \$3 to \$6 per minute. With GRICtraveler Corporate Remote Access, we can go through a local ISP at 56k for just \$8 per hour. That represents a tremendous cost savings over time.”*

GRIC’s remote access service has delivered measurable cost savings for WWF by providing mobile users with access to nearly 4,000 POPs – 2,500 of which are outside North America – representing 360 top-tier service providers in more than 150 countries. Having access to such a large number of POPs makes it more likely that employees will find a local dial-up connection wherever they travel and, as a result, experience higher cost savings. When compared to dial-up options through modem banks, toll-free numbers, and long distance calls, the savings with GRICtraveler skyrocket to an average of 91%.

*“Since we started using GRICtraveler, we’re not distracted by connectivity problems. We can focus on our mission to protect nature and the biological diversity that we all need to survive.”*

When it comes to connectivity, the faster the access speed, the faster users can send and receive data. GRIC’s Alliance Network was built with speed in mind. Of the POPs in the network: 98% are 33k or faster; 76% are 56k or faster (90% of which are V.90); and 33% support ISDN (31% of which are dual channel). These high-speed POPs allow WWF employees to access on-line information faster, so they can concentrate on the task at hand.

Enhanced productivity also comes in the form of first-line technical support. No matter the time zone or geographic location, WWF employees have real-time, English-speaking technical support from the local service providers that compose the GRIC Alliance Network.

Just as it has been for WWF employees and supporters, GRICtraveler Corporate Remote Access can be your solution for reliable, remote Internet access that delivers local connections and cost-savings. It’s the new must-have for doing business in today’s globally connected world.

## Company Information

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Multiple Internet Services. One Global Solution